

Media Policy for the measurement campaign HALO-(AC)³



Declaration of consent

to make and publish free of charge photo, audio and film recordings

(according to § 22 art copyright law, federal data protection act (BDSG), General Data Protection Regulation (DS-GVO))

I [please use block letters]

(first name and name)

(faculty/institute)

hereby agree voluntarily and revocable that in connection with my participation in the measurement campaign HALO-(AC)³ **photographs, audio and film recordings** may be made and used for outreach activities on behalf of the HALO-(AC)³ campaign management including but not limited to

- editorial purposes of public and non-public national and international media, and
- digital channels (social media and website)

without time, place and content restrictions. This also includes the transfer of outreach material to third parties.

This consent includes the use and publication in the following media, unrestricted in terms of time, content and location.: Film, TV, radio, internet, presentations, printed matter, social media.

I hereby agree to the use of my full name in connection with photographic and audiovisual recordings that reproduce my image or voice.

I am aware and I agree that the recordings may be modified, edited or used together with other content (images, texts ...). The recordings may not be published in a way that violates the law and when it is likely to endanger or reduce the reputation and/or the social standing of the person depicted.

I waive all rights of exploitation to the photo, audio and film recordings, including the right to review and approve the use of the recordings, as well as to contributions or fees for the use of the recordings at home and abroad.

I am aware that I have the right to object to the further use of the photo, audio and film recordings at any time for the future.

If I do not agree to the publication and making available to the public of photographic and audiovisual recordings in which my image represents an essential recognizable component, **I must inform the photographer/videographer** of such lack of consent at the beginning of recording **and** shall immediately **the HALO-(AC)³ coordination team inform in writing**.

Code of Conduct

Blogs, wikis and social networks such as Facebook, Twitter and YouTube make it easier to share knowledge and to connect. I am responsible for what I do and publish on social networks. I must be aware of this responsibility, in my own interest and in the interest of other HALO-(AC)³ campaign participants. If I express myself in social media without an official mandate, it must be made clear at the time of such expression that a personal opinion is represented and that I do not speak for the HALO-(AC)³ team. I must be aware that using social networks does not mean entering a legal vacuum. Personal rights and copyrights must also be observed when using social media. Right to privacy and informational self-determination of third parties must be respected, which is why only information that has been agreed in advance with the relevant person may be published.

The HALO-(AC)³ campaign management reserves the right to restrict the media coverage in emergency situations. In this respect and at all times, campaign participants shall comply with the instructions given by the HALO-(AC)³ campaign leadership.

Final Provisions

This Policy shall be interpreted in accordance with German law (with the exception of the conflict of laws rules). If a provision of this Policy is or becomes illegal, invalid or unenforceable, this shall not affect the validity of any other provision of this Policy.

By signing this document, I consent to the taking and use of photographs, audio and film recordings as described above and I agree to be bound by this policy with respect to my participation in HALO-(AC)³.

(place, date)

(signature)